



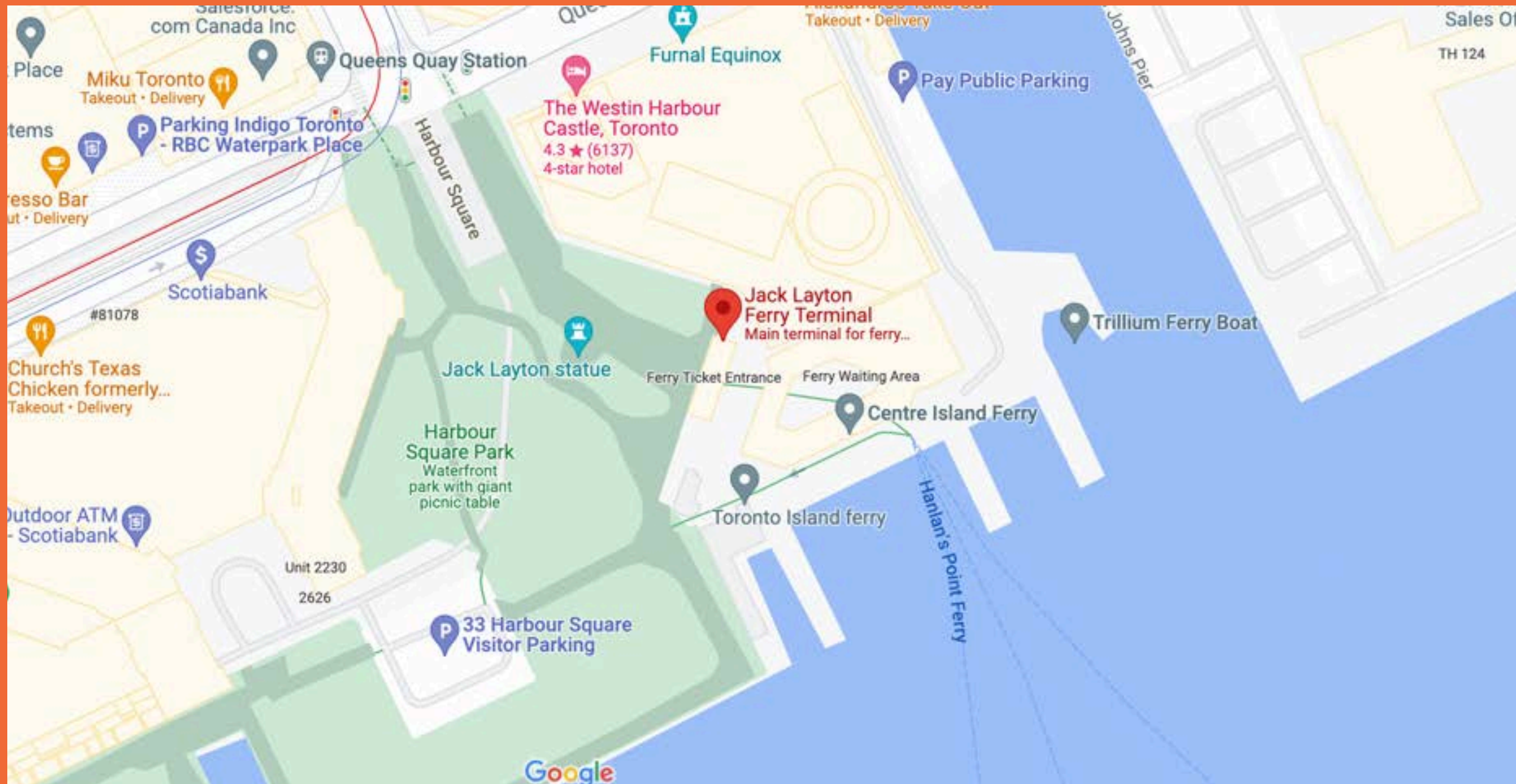
small
world
music
incubator

COHORT 2023



ARTIST RETREAT: ARTSCAPE GIBRALTAR

APRIL 24-26, OVERNIGHT





ARTIST RETREAT | APRIL 24-26, 2023

Meet up time: Monday, April 24, 10:30am

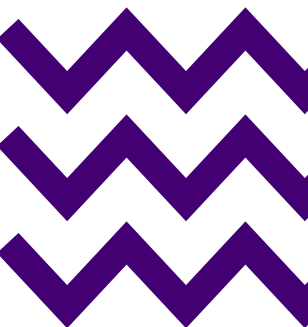
Meet up location: Entrance to the Jack Layton Ferry Terminal

Meet up Address: 9 Queens Quay W, Toronto, ON M5J 2H3

(at the bottom of Bay St, the intersection of Queens Quay West and Bay St.)

WHAT TO BRING:

- Some warm clothes because it's colder by the water
- Rain gear (just in case)
- Toiletries (towels and bedding are provided)
- Your instrument(s)
- Clothing you're comfortable being filmed in for Small World promotional purposes





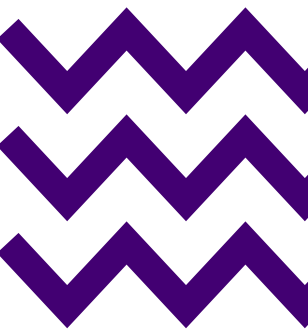
CONTEXT: ACTIVITIES

A Look at the Landscape – Overviews of the music sector from the Small World team

Song Share – Cohort members introduce themselves, and their stories, through music

Meet the Alumni – Previous cohort members visit to engage in music and story sharing

Free Time – creation, wandering, writing, thinking, breathing, playing





ISLAND SCHEDULE



DAY 1 - APRIL 24

10:30 AM
Meet at Jack Layton
Ferry Terminal.
Catch 11:00 am Ferry
to Hanlan's Point



11:30 AM
Arrival at
Artscape
Gilbraltar Point,
get acclimated

12:00 PM
Lunch



1:00 PM
Indigenous Welcome:
Cat Criger

3:00 PM
A Look at the
Landscape: About
SWM & Incubator
Program Overview



8:00 PM
Fireside



10:00 PM
Quiet Hour

7:00 PM
Dinner



5:00 PM
Free Time: Jam,
create, wander,
etc.

3:30 PM
Song Share



DAY 2 - APRIL 25



9:00 AM
Breakfast

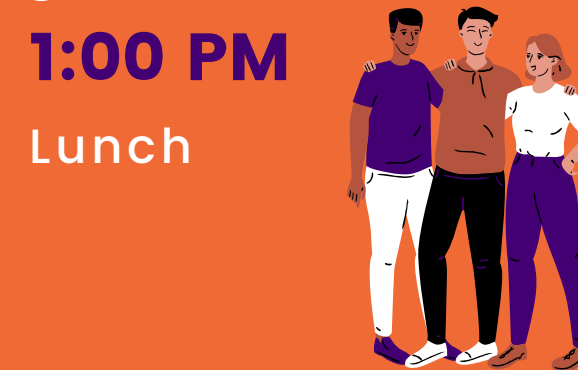


10:00 AM
A Look at the
Landscape: Artist
Career Pathways

10:30 AM
Meet the Alumni:
Jerusa Leão
Paula Sofia Morales
Patrick O'Reilly



2:00 PM
Song Share



1:00 PM
Lunch

12:00 PM
Free Time:
Jam, create,
wander, etc.



4:00 PM
Free Time:
Jam, create,
wander, etc.

7:00 PM
Dinner



8:00 PM
Fireside

10:00 PM
Quiet Hour

DAY 3 - APRIL 26

9:00 AM
Breakfast



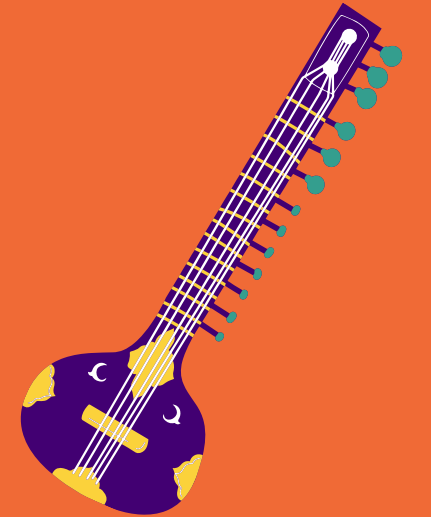
10:00 AM
A Look at the
Landscape: Touring
and Booking



10:30 AM
Song Share (3
members of the
cohort to share
their meaningful
songs)



11:30 AM
Free Time:
Jam, create,
wander, etc.



3:00 PM
Lookback &
Lookahead



1:30 PM
Meet the Alumni: Cross-
Cultural Collaboration
with members of KUNÉ

12:45 PM
Lunch



4:00 PM
Ferry back to the Mainland



GET TO KNOW CAT CRIGER



Cat Criger is an Indigenous Elder, Traditional Teacher and Knowledge Keeper from the Cayuga Nation, Turtle Clan, as well as having German and English ancestry. Cat was taught traditional ceremonies, teachings, circles, counselling, healing and plant medicines, Indigenous philosophies and pedagogies by an Anishnawbe Elder and uses these gifts to help all people.

Cat has worked as an Elder and advisor in many Indigenous agencies, government ministries, non-profit organisations and corporations. He is retired from the University of Toronto, where he last held the position of Indigenous Advisor within the offices of Equity, Diversity and Inclusion at the Mississauga Campus. Cat served as part of the chaplaincy for the Pan Am and Invictus games in Toronto providing Indigenous spiritual support to athletes.

Cat continues to work towards providing Indigenous inclusion and support to all students, their teachers and staff at several secondary schools in the Toronto area. He remains active as a guest speaker, lecturer and consultant in curriculum development, cultural competency and Indigenous perspectives of wellness. Cat is part of Peel Police's Indigenous Circle and Chief's Resource Council. Cat is on the board of directors for Public Health Ontario.

GET TO KNOW VISITING ALUMNI



We'll be visited by three alumni of the program on Tuesday, to hear their stories, and music, and find ways of coming together.



Jerusa Leão
(guitar/vocals)



Paula Sofia Morales
(guitar/vocals)



Patrick O'Reilly
(guitar)

GET TO KNOW VISITING ALUMNI: KUNÉ

Now an established touring project, several KUNÉmons are alumni of the Incubator program. In their session, discover who, and what, KUNÉ is: Hear from four of the members how this supergroup works together across, and beyond, musics, cultures, and borders, and join together for a cross-cohort jam session.



Photo by Zahra Saleki

Joining us on the Island are:



Selcuk Suna
(sax/clarinet)



Demetrios Petsalakis
(oud/guitar)



Matias Recharte
(drums/percussion)



Padideh Ahrarnejad
(tar)



2023 Funders and Supporters



This project has been made possible in part by the Government of Canada. Ce projet a été rendu possible en partie grâce au gouvernement du Canada.



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
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WORKSHOP SERIES





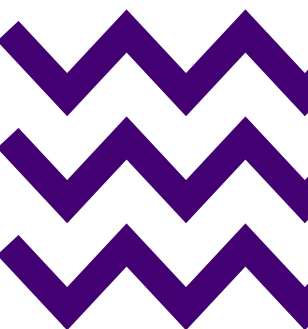
IN-TOWN SESSIONS | APRIL 27-29, 2023

Location: Small World Centre and other venues in downtown Toronto

Workshop – Sessions focusing on music industry topics

Circle Up – Mentors and Incubator participants gather in conversation

Meet Mentors – informal gatherings uniting various players from across the landscape





IN-TOWN SCHEDULE



THURSDAY APRIL 27

SMALL WORLD CENTRE

10:00 AM

Intro to the Small World Centre

Welcome to YOUR Small World Centre: The SWM team will give you the lowdown on the best-kept live and studio secret in all of the GTA, and how you can take advantage of your new family membership.

10:30–11:30 AM

Workshop: Get Gig + Tech Ready

Members of the SWM team share tips, tricks, guides, and more around what you need to get the gig, and how to be sure you're stage-ready with tech prep from the experts.

11:30 AM–12:45 PM

Workshop: Artpreneural: Forget the Starving Artist

This 60-minute session will introduce the concept of the “artpreneur”, examine personal beliefs about money, and explore the intersection of scarcity and financial management in the arts sector with Bo Lam (Sai). Questions in advance are encouraged: Email hey@sai.cx with any questions or thoughts prior to the session.

THURSDAY APRIL 27

SMALL WORLD CENTRE

1–2 PM: **LUNCH**

2:15–3:30 PM

Workshop: **Grants Landscape (SWM Team)**

The members of the SWM team share the ins, outs, dos, don'ts, can's, why's, how's, and more of our country's fertile granting landscape. From recording a demo to plotting a tour, to unveiling your album, to finding development opportunities, there's a grant for that – and more than a few tricks of the trade.

3:30–4:45 PM

Workshop: **Strategize a Successful Showcase**

For a great many artists, the showcase is a key step on the path to developing a touring career. But a great many artists seem to be unaware that showcases aren't just another gig: Join two professionals with onstage and behind-the-scenes experience – Rosalyn Dennett (Folk Music Ontario) and Tania Joy (Springtide Festival) – to go through all the questions you might have – and some you might not know you have – about showcasing. The duo will guide us through the landscape, offering unique and well-informed perspectives from many years performing on stages of all kinds as well as working throughout various music-sector roles.

THURSDAY APRIL 27

SMALL WORLD CENTRE

5–6:15 PM

Circle Up: **Mentors**

Mentors and Incubator participants gather in conversation

- Alice Sellwood, Presenter | Royal Conservatory of Music
- Ryan Chung, Media | CBC Music
- Diana Webley, Presenter | Harbourfront Centre
- bCaitlin Veitch, Publishing/Licensing/Label | Six Shooter Records / High Priestess
- David McTeague, Media | Jazz FM
- Hind el Ouard, International development | Independent
- Misha Artebyakin, Presenter | Drom Taberna
- Mercedes Caxaj, Presenter | Sunfest
- Pratishtha Kohli, Presenter, | Tawoos Initiative

6:15–7:30 PM

Meet the Mentors

Gathering a variety of onstage and behind-the-scenes players from across the landscape in cosy settings to discuss issues on our minds, and get to know the folks that make the sector buzz.

MEET YOUR THURSDAY WORKSHOP LEADERS



Rosalyn Dennett

Executive Director, Folk Music Ontario

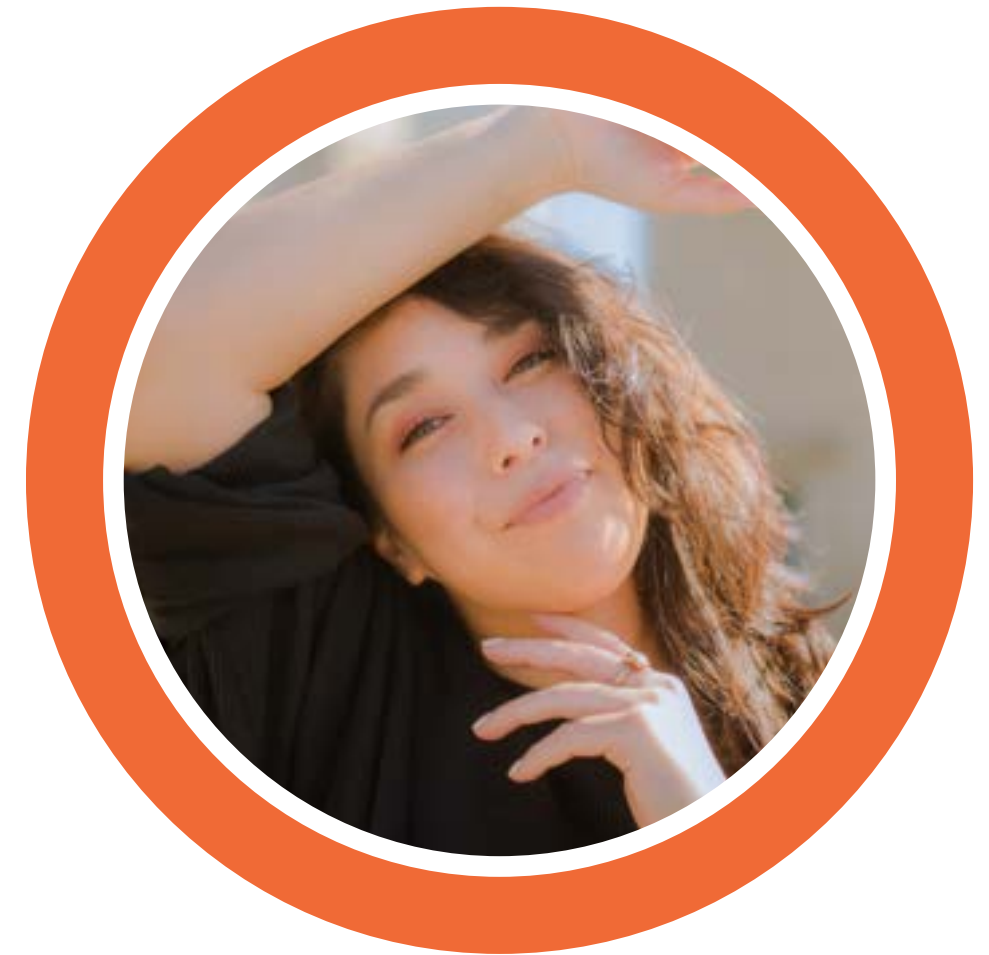
Rosalyn joined Folk Music Ontario as Executive Director in April 2022, bringing with her a wealth of experience in the music industry and non-profit organizations through her roles at the Canadian Federation of Musicians, the Canadian Independent Music Association (CIMA), Music Canada, the Canadian Live Music Association (CLMA), and MusicOntario. She cut her teeth in the music industry as a musician, performing with artists such as Ken Whiteley, Kaia Kater, Fred Penner, and Oh My Darling.



Tania Joy Senior

Executive Director, Springtide Festival

Folk-Roots artist Tania Joy is the Co-founder and Executive Director of Springtide Music Festival, a non-profit organization led by a volunteer team of business leaders and local musicians which draws over 70 acts to various venues from breweries and bistros to bookstores and clothing shops in historic downtown Uxbridge, northeast of Toronto. Springtide recognizes that live music venues in small cities and rural towns serve as a vivacious cultural hub for their communities and is committed to creating a platform to support and celebrate local talent.



Ming-Bo Lam

Artist/ Entrepreneur

Ming-Bo Lam (she/her) is a dance educator + entrepreneur, who recently completed a Master in Management Innovation and Entrepreneurship degree at Queen's University's Smith School of Business. She believes in empowering artists with the business acumen and know-how to get out of the starving artist trope and shift the power structure of the industry. Currently, Ming-Bo is the Customer Lead at Sai, in addition to teaching at the Toronto Metropolitan University and Sheridan College.

FRIDAY APRIL 28

MASSEY HALL/ ALLIED MUSIC CENTRE

10:00 AM: **Welcome to Massey Hall**

She's the 120-something-year-old Grand Old Lady of Shuter Street, and one of the most venerated live venues on earth, and you get to meet her: The team from Massey Hall shows us around the newly-renovated Hall and the additions that include one of the city's most exciting new clubs. More than just putting on shows, the MH gang will give us insight into the extent of their work.

10:30-11:45 AM

Workshop: **The Workshop Workshop: Facilitating Creative Experiences as a Teaching Artist**

In this workshop, we'll explore the philosophies and practicalities of being a teaching artist, including how and where you can put these skills to work, building relationships built on trust, and the basics of lesson planning and classroom management.

11:45 AM-1:00 PM

Circle Up: **Music Supervisors**

The Guild of Music Supervisors, Canada unites those magical beings that help marry music with film, tv, commercials, games, and more. In this session we hear from several "supes" about what and how they do what they do - and how a tune becomes a placement. Featuring Guild President Michael Perlmutter (Instinct Entertainment), Everton Lewis Jr. (Wracket Music), and Warren Bray (Grayson)

FRIDAY APRIL 28


SMALL WORLD CENTRE

1:00–2:15 PM

LUNCH

2:15–3:30 PM

Circle Up: **Music Managers Forum, Canada**




The Music Managers Forum Canada, whose members are both self-managed artists and managers, brings together a sampling of its membership to give insights into the management piece of the puzzle. The conversation will cover managerial responsibilities, when to seek others, when to DIY, and other things to consider when building a team. Led by MMF Canada Executive Director Amie Therrien

3:30–4:45 PM

Workshop: **Publishing and Copyright 101**

Gigs are great, but recordings are where it's at, with endless revenue-generating opportunities – but only if you've got your materials in order. Zara Abbasi (Sub Management Group) has administered catalogues' worth of music, and can help you navigate the forests of copyright.



FRIDAY APRIL 28

SMALL WORLD CENTRE

5:00–6:15 PM

Circle Up: **Meet the Mentors**

Mentors and Incubator participants gather in conversation

- Margaret McGuffin, Artist Services/Publishing | Music Publishers Canada
- Josh Grossman, Presenter | TD Toronto Jazz
- Owais Lightwalla, Artist Services | Sai / Toronto Metropolitan University
- Sherisse Bailey, Presenter | Nia Centre
- Adom Acheampong, Presenter | Nia Centre
- Juana Hermida, Label/Presenter | Lulaworld Records / Lula Music and Arts Centre
- Justin Gray, Artist/Producer | Independent
- Pursuit Grooves, Artist/Producer

6:15–7:30 PM

Meet the Mentors

Gathering a variety of onstage and behind-the-scenes players from across the landscape in cosy settings to discuss issues on our minds, and get to know the folks that make the sector buzz.

MEET YOUR FRIDAY WORKSHOP LEADERS



Gwenna Fairchild-Taylor

Teaching Artist

Canadian soprano and teaching artist Gwenna Fairchild-Taylor holds an M.Mus in Opera (University of Toronto) and a B.Mus in Voice Performance (Western University). Recent performance highlights include Mozart Requiem (Dalhousie Collegium Cantorum), Opera Outdoors and Opera to Go (Opera Omaha), and more. In 2022, Gwenna premiered many new compositions with the Artsong Collaborative Project and participated in several workshops for developing new works, including a new piece with FAWN Chamber Creative.



Amie Therrien

Executive Director, MMF Canada

Amie Therrien leads MMF Canada, which supports managers and self-managed artists with educational programming and networking opportunities and advocacy. Prior to MMF Canada, Amie was the owner of Balsam Pier Music, managing folk, roots, and Americana artists, and was the Programming Coordinator at FAI2019. She is also the president of the Board of Folk Music Ontario.



Zara Abbasi

Rights Manager, Sub Management Group

Zara Abbasi has been on the business side of music since 2016. Before then, she was a classical musician, completed a degree in history and political science with a focus on the Balkans, and even had a stint as a data analyst at a tech company. That all prepared her for the world of music royalties and copyright, which has been her main focus since 2018. Currently, she is a rights manager at Sub Management Group, where she is part of a team of experts and specialists in global rights management.

MEET YOUR FRIDAY WORKSHOP LEADERS



Michael A. Perlmutter

President, Instinct Entertainment

As the president of instinct entertainment, Michael has placed thousands of songs in TV shows, films and documentaries, seen and heard around the world. Michael has been working in the music/film/TV industries for 20+ years. Select credits include: Crisis, Arbitrage, The Kid Detective, The Handmaid's Tale, Degraasi, Altered Carbon, Firecrackers, Spinning Out, Queer As Folk. He is the president of the Canadian Guild of Music Supervisors and an avid Toronto Maple Leafs fan.
www.instinctentertainment.ca



Everton Lewis Jr.

Founder, Wrocket Music

Everton Lewis Jr. is an industry veteran and the go-to music supervisor for the hottest and most dynamic music syncs in the business. He created his own lane when he founded and launched EH! SIDE Music Supervision, a company solely dedicated to Canadian music syncs. Following the success of EH! SIDE, Everton, Jr. took on the role as Music Supervisor at VICE Canada where he ran the Canadian music department and worked on projects including Dark Side of the Ring, It's Suppertime w/ Matty Matheson, and more. Everton, Jr. runs his own company, Wrocket Music Supervision Inc.



Warren Bray

Music Supervisor, Grayson Music

Warren Bray is a music supervisor, musician, composer, DJ and music encyclopedia. Born and raised in Scarborough, Ontario, Warren has been playing music and reading album liner notes since he was a kid. As one of the founding members of Toronto band Grand Analog, he's played shows all over the world, performing with groups like The Roots, Big Boi from Outkast, Shad, The Halluci Nation and more. Warren has over a decade of experience in the licensing world and has written music for commercials, film and TV. He also has a new soundtrack/prog band called Røisen.

SATURDAY APRIL 29

SMALL WORLD CENTRE

10:15–11:30 AM

Workshop: **Music and the Law**

Lawyer, label-owner, and founding member of hip-hop artist collective, The Circle (Kardinal Offishall, Saukrates, Chocclair and Jully Black), Salman Rana will share the key considerations, from a legal perspective, that artists should be aware of. The session will be rooted in his experience across the music industry onstage and behind the scenes.

11:45 AM–1:00 PM

Workshop: **Your Brand, Your Story, Your Audience**

An interactive session with Sara Franczyk (ZYK Marketing), digging into branding and storytelling, two essential pieces of the puzzle to finding, growing, engaging, and maintaining an audience. ZYK Marketing is a company focused on developing music release plans and marketing strategies for a range of artists.

1:00–2:00 PM

LUNCH

SATURDAY APRIL 29

SMALL WORLD CENTRE

2:15–3:30 PM

Circle Up: **Booking**

For many touring artists, the key to keeping their road game strong is working with a booking agent. Others choose to take on the work themselves, but in either case, a set of skills and knowledge is needed to ensure a smooth journey. Hear from a range of folks with different experiences of the road. Featuring Stefanie Purificati (APA Agency), Juan Souki (Odelia Arts), Marichka and Mark Marczyk (independent artists Balaklava Blues)

3:30–5:00 PM

Circle Up: **Sustaining Mental Health While Building a Career in Music**

– *Anna Ruddick / Michelle Goldstein (Unison)*

Beginning with an info session about the programs and services offered by music–industry charity The Unison Fund, an open conversation will follow with musician and Unison representative Anna Ruddick and social worker/mental health clinician Michelle Goldstein. An “Ask Us Anything” question period wraps the session, which is framed as a free–flowing, heart–centered discussion in the round.

SATURDAY APRIL 29

SMALL WORLD CENTRE

5:00–6:15 PM

Circle Up: **Mentors**

Mentors and Incubator participants gather in conversation

- Ulysses de Paula, Presenter/Rep | Shozação Productions
- Winnie Bower, Presenter | Sofar Sounds

6:15–7:30 PM

Meet the Mentors

Gathering a variety of onstage and behind-the-scenes players from across the landscape in cosy settings to discuss issues on our minds, and get to know the folks that make the sector buzz.

MEET YOUR SATURDAY WORKSHOP LEADERS



Salman Rana

Lawyer/Professor, TMU

A lawyer and legal theorist, Salman Rana is an Assistant Professor in the School of Creative Industries and the School of Professional Music whose practice-based research focuses on law and culture, socio-legal theory, legal pluralism, Hip Hop culture, music law, copyright and human rights. As a lawyer, he works on independent releases, major label projects, licensing, and music synchronization deals for film and advertising. Salman was a performing artist (YLook) and a founding member of the Hip Hop artist collective, The Circle, along with celebrated artists Kardinal Offishall, Saukrates, Choclaire and Jully Black.



Sara Franczyk

Founder, ZYK Marketing

Sara Franczyk is the founder of ZYK, a music marketing company based in Toronto that provides artists with social media, digital marketing, advertising and playlisting consulting. Originally from Winnipeg, Sara began her career interning for Manitoba Music and then attended the Liverpool Institute for Performing Arts, specializing in music management and digital marketing. After gaining further work experience at UK artist management companies as well as Sony Music Canada, she made the full move to Toronto to work with Dale Speaking in radio promotion and digital marketing.



Juan Souki

Founder, Odelia

Juan Souki is the founder of Odelia Artists, a Pan-American music agency working with artists and producers from across the continent. Odelia's recent collaborations include tours with Grammy nominees C4 Trio (Venezuela) and Luis Enrique (Nicaragua), Latin Grammy nominees Xenia França (Brazil) and Fidel Nadal (Argentina); and Canadian artist Vox Sambou amongst others. Based in Saint John, NB; Juan holds an MFA from Columbia University in New York and has collaborated with many artists and institutions.

MEET YOUR SATURDAY WORKSHOP LEADERS



Stefanie Purificati

Agent

Stefanie Purificati is an agent and music industry veteran whose current roster includes Aysanabee, iskwē, Shawnee Kish, Jamie Fine, Digging Roots, drag superstars Mo Heart and Tynomi Banks and many more. A highly active member of the community, Stefanie has sat on the Board of Directors for the Country Music Association of Ontario, worked for the Polaris Music Prize for a decade, and is a frequent panelist at conferences like Canadian Music Week, Breakout West, Halifax Pop Explosion, Line Check (Milan, Italy), Canadian Country Music Week and many more.



Anna Ruddick

Industry Relations, Unison

Anna Ruddick is a touring and session bassist, mother of two, speaker, and advocate for the wellbeing of Canadian music workers. One of the most in-demand and versatile bassists in Canada, she's performed on more than sixty studio and live albums, several among them JUNO-winning and nominated albums, spanning across many genres by Randy Bachman, Bry Webb, Paul Reddick, and Lee Harvey Osmond. In addition to her session work, Anna has performed live and toured with a who's-who of Canadian and international artists, most notably City and Colour, Fefe Dobson, Erin Costelo, and Future Now.



Michelle Anbar - Goldstein

CAMH & Gold Standard Supporters

Michelle Anbar-Goldstein is a Toronto-based social worker, speaker, advocate & educator, with nearly two decades of experience working with vulnerable, at-risk and hard to serve clients within the developmental services and mental health sectors. Michelle has dedicated her career to capacity building, education, and clinical work. She has a passion for the prevention of abuse, criminalization, and exploitation of people with developmental and intellectual disabilities, and other marginalized communities.



POST-RETREAT GATHERINGS

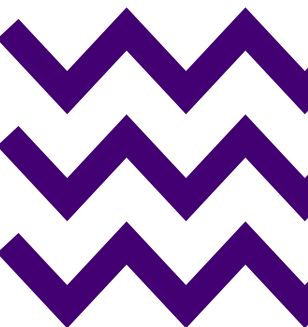
Mark these dates on your calendars!

Most subjects are TBC, but include:

- Meet the Funders
- Royalty-collection support
- Networking for Creatives and Anti-Capitalist Music Biz
- Financial Literacy/Budgeting for arts projects

SAVE THESE DATES:

- May 17
- June 21
- July 19
- August 16
- October 18
- November 15



COHORT MEMBERS 2023



Sarah "Wura" Adisa (Wura Sol)

A Scarborough-based singer/songwriter, Wura Sol's descriptive songwriting seamlessly translates into painting the perfect picture that encompasses the goal for each body of work. Releasing music since 2020, Wura has shared 5 singles and is currently working on her EP.



Nijazi "Nizo" Alimov

Macedonian Roma multi-instrumentalist Nizo Alimov has been playing music professionally since the age of 16. He was a member of world renowned Roma Brass Band "Kocani Orkestar" where he played euphonium and toured with them for 18 years. He loves to share his culture and music with others and, leading with trumpet, he has coached brass bands and taught workshops in Europe, the USA and Canada.



Princess Sharon Awoyeni (Sèwà)

Nigerian Artist Sèwà – Awoyeni Princess Sharon – is a singer, songwriter, multi-instrumentalist and budding producer. She started making music after the death of her father and a brush with death herself, so music saved her life, literally. She blends Afrobeat, Fuji, jazz, RnB and Pop, with influences from Amy Winehouse, Nina Simone, Asa, Fela, and Angelique Kidjo. Presently working on an album, she's got a 6-track EP, and she sold out her first concert in Nigeria in 2021 before her relocation to Toronto.



Hannibal Chaabouni

A singer, musician and touring live sound engineer, Hannibal moved from Tunisia three years ago to Toronto. Arabic and North African music have always been part of his identity. He has played the qanoun since a very young age, he DJs, and performs locally as a singer. His current new sound is the fusion of Arabic vocals mixed with chill electronic beats. On top of being a singer and lover of classical Arabic, pop, jazz and international music, Hannibal performed as an actor on stage and screen both in Tunis and in Toronto. He has also done live sound for local and international bands as well as at festivals including Carthage, Glastonbury, V Festival and more.



Agneya Chikte

Born in Western India, Agneya Chikte immigrated to Toronto in 2015. As a South-Asian diasporic, his arts practice draws on complex feelings around identity and migration, blending his musical heritage with learnings in jazz & contemporary music from studying at Humber College. Deeply influenced by groove & improvisation, his music enables audiences to enter a meditative state as they bear witness to his personal story and to the creation of new narratives, all anchored within universally shared cultural contexts.



Vira Danyk (Ms Pan!k)

Haida loop-poet, interdisciplinary artist & producer Ms.PAN!K mixes and merges experimental loop-pedal-driven EDM soundscapes vocal elements, traditional drum, guitar and percussion all overlaid with poignant lyrics to satiate and meditate on. Haida wisdom is woven with multiple genres as she explores live PA and production; weaving indie and folk roots with elements of hip hop, spoken word, and indie Indigenous soul. Originally from the unceded territory of her Xaayda Ancestors and the Village of Skidegate on Haida Gwaii, PAN!K is of the Kaayah! 'Laanaas Clan and works, lives, plays, and writes tunes on the unceded ancestral territory of the Tla-o-qui-aht and Nuu-chah-nulth Nations.



James Davis (Paakwesi)

James Davis (Paakwesi) is a Ghanaian-Canadian music artist, singer, songwriter, and rapper who blends African and North American influences in his music. He has a BA in Psychology from the University of Ghana and advanced training in fashion marketing and merchandising. Paakwesi gained recognition in the African music scene as the artist manager for award-winning performer Efyā.



Brittany Fahel (Tiran Bay)

Tiran Bay is a first-generation SWANA Region & Canadian, singer-songwriter & electric cellist. Her deeply soulful lyrics and sultry vocals, while playing electric cello, breaks the barriers of conventional pop & classical music into a genre – bending art pop experience. Inspired by the works of FKA Twigs, Bjork, Tina Guo & Fiona Apple, Tiran Bay has eclectic and surprising music that can be best defined alongside the works of these artists.



Alona Honcharenko

I was born in a small village in Ukraine and am a teacher and film and television director by education, but music has been in my life since I was 6 years old, and I tried to devote all my free time to singing. While living in China I studied music and language. For the past three years, I lived in Kyiv, working as an event organizer, and because of the war I was forced to move to Canada.



Ji Hye Hyun (Sienna Hyun)

Sienna Hyun has a passion for piano and flute, honing her skills studying music in Korea. Now based in Toronto, Canada, she is excited to explore new musical opportunities and share her passion for music with a wider audience.



Prince Janotra (Just Prince)

I'm a Toronto based artist who brings together eastern and western music styles in a unique way and have been practicing Indian classical music as well as western music for a very long time. I see myself as one of the best artists to be representing our Toronto diversity through my music. I'm really proud of myself to come from a small village in India and play venues like El Mocambo, Horseshoe Tavern and have a residency at Oud and Fuzz and consistently play local Toronto venues every week.



Huiming Li (Herman)

Huiming Li (Herman) was born in Shaanxi Yu Lin, China and began to play suona and learned northern Shaanxi traditional music at the age of eight. In 2004, he graduated from the Hongkong Asia School of Music, and then attended China's first contemporary music school, the Beijing Midi Music School, and the Jazz department of NMIT Academy, Melbourne, Australia. In 2016, Huiming immigrated to Toronto and joined the Canadian Chinese Orchestra as a music instructor in 2017, composed and produced music for the Little Pear Garden Dance Company, and more.



Neda Mohammadpour

My name is Neda Mohammadpour. I was born and raised in Tehran, Iran. I have been an ESL teacher for 13 years. My love for music from early ages led me to be curious about different types of music from different countries and especially about middle eastern folk music. Due to restrictions against women singing in Iran, I never had the chance to perform onstage, but had some collaborations with different independent musicians. Since January 2022 I have resided in Toronto and started to learn the setar.



Su Narendra (Lady Pista)

Canadian producer and remixer Lady Pista's music combines elements of Trap, South Asian Sampling, Reggaeton and Dancehall. She is best known as a pioneer of multi-genre remixing of South Asian beats with western inspired beats, gaining a reputation as the first groundbreaking woman Tamil DJ in the world. Her debut album, *Project Om*, is a continuation of her work to bridge the cultural gap of music to create a vibe that unites people around the world.



Ooldouz Pouri

I was born in Tabriz, Iran and showed enthusiasm towards music since early childhood. I received an M.A in French literature, but was introduced to Persian traditional music in 2015 and since then I have been a performing vocalist in Europe, Morocco, and Iran. I released a solo album in 2018 and immigrated to Canada in 2020, where I've started to perform with local musicians.



Natasha Roldán

Natasha Roldán is a Colombian-Canadian singer-songwriter based in Toronto. Her music draws from the influences of jazz and traditional Latin American and European music with an alternative touch. In 2023, she was one of RBC's Launchpad Artists and Tranzac's Artists in Residence, all while producing her first album, on which she shares stories about migration, violence in Latin America, feminism, and love through Latin Folk rhythms.



Yogesh Tripathi (Yogi)

Yogesh Tripathi (Yogi) is an experienced music educator with a track record of success in the performing arts with proficiency in leadership, poetry, music, facilitation, and the design of workshops. Yogi has led workshops that helped artists learn more about the guitar, singing, reading and writing music, jazz guitar, symphonic composition, and more.



Jurgita Žvinklytė

Jurgita Žvinklytė is a Toronto-based interdisciplinary artist and musician born in Lithuania. She plays traditional instruments including kanklės and jouhikko, and is primarily interested in the Lithuanian sutartinė vocal tradition. Her current project is Honey paw, along with Finnish Canadian musician Matti Palonen, which explores the connection between Finnic and Baltic traditions.



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